



Connecting Smart Vehicles with Intelligent Infrastructure

HOW THE DEPLOYMENT OF COOPERATIVE SYSTEMS FOR EUROPE
WILL ENHANCE ENVIRONMENT, SAFETY AND MOBILITY

24-26 March 2010 Amsterdam RAI, The Netherlands



The Cooperative Mobility Conference 2010 is organised by the coordinators of the three European R&D projects CVIS, SAFESPOT and COOPERS (respectively ERTICO – ITS Europe, FIAT Research Centre and AustriaTech), together with the European Commission and Amsterdam RAI. The programme offers a full spectrum of sessions with VIP speakers ranging from European, national and local policy-makers to company CEOs, and including leading experts in cooperative systems from Europe.

DAY 1

How deployment of cooperative mobility systems brings improvement

The Conference will be opened on Wednesday morning 24 March by the European Commission and the Dutch Minister of Transport, Camiel Eurlings, followed by a round table session with European, national and local policy-makers, exploring how deployment of cooperative mobility systems has the potential to bring substantial improvements to energy efficiency, air quality, road safety and travellers' mobility.

Presentation of the newest systems and solutions

After the official opening of the Cooperative Mobility Demonstrations and the i&CDrive exhibition a second round table session will feature leading developers and implementers of cooperative systems, including FIAT Research Centre, Daimler, Volvo AB, Bosch, Efon, Siemens, Swarco and Logica, and cities such as Turin, Gothenburg, Lyon and Trondheim. They will present the newest systems and solutions using vehicle-to-infrastructure communication for data collection, information services and cooperative traffic management. A European vision of OEMs development will be presented by EUCAR.

How can cooperative mobility systems help users?

The final session of the first day will look at how cooperative mobility services will help users, with a panel drawn from service providers, road operators, traffic managers, user organisations and transport operators. Invited speakers include TomTom, Vodafone, ASFINAG, Cities of Helmond and Dortmund, RACC and Transport for London.

DAY 2

The key final results of the three IP's

The second day is devoted to the key final results of the three IPs CVIS, SAFESPOT and COOPERS. The results will be presented in keynote addresses and panel sessions on the themes of cooperative systems communication technologies and architecture; location technologies for cooperative mobility; applications and services for energy efficient, safe and clean mobility; and the evaluation of the results and real-world experiences from the projects' numerous test sites across Europe. Those invited to speak include Q-Free, Daimler, NAVTEQ, Renault, INRIA, Logica, Bosch, PTV, PWP Systems, TU Chemnitz, Cofiroute, LCPC, FIRST, Mizar Automazione, TU Munich and Peek Traffic. These sessions will add up to the most extensive exposition ever about cooperative mobility systems and how they work in practice.

DAY 3

Future perspective: user acceptance, system deployment and market take-off

The day three programme looks ahead to the future and to widespread deployment of cooperative mobility systems. The first session presents the toolkit developed by the three IPs to remove barriers to deployment, with presentations from ERTICO, TNO, HiTec Marketing, Volvo Technology Corporation, Trialog and the Rijkswaterstaat. An interactive interview session with industry visionaries then looks towards a vision of future cooperative mobility systems and products. The Conference closes with an executive round table session debating what it takes to create widespread user acceptance, system deployment and market take-off. Invited speakers include Renault, Swedish Road Administration, Bundesland Hessen, ASFA, Siemens and Telecom Italia.